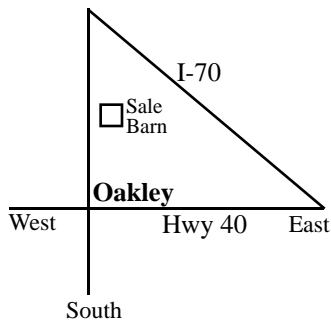


Directions to the Sale Site



EPD's - What do the Numbers

Mean: Each breed of cattle have their own EPD's and should only be compared within that breed. For example Gelbvieh and Balancer cattle have their own EPD's while Angus have their own EPD's and Red Angus have their own EPD's. Many of the EPD's measure the same traits within each breed. Below you will see what the numbers mean and which breed uses certain EPD's.

CE: This EPD is expressed as a ratio with a higher ratio representing better calving ease. The higher the number means the bull has the genetics to produce better calving ease.

CED: The Red Angus uses this EPD to express calving ease. The higher the number means the bull has the genetics to produce better calving ease.

BW: This EPD is used by all breeds and predicts the difference in pounds for birth weight. Remember to compare EPD's within each breed.

WW: This EPD predicts the expected difference in pounds for weaning weight. This EPD is an indicator of growth from birth to weaning.

YW: This EPD predicts the expected difference in pounds for yearling weight around 365 days of age. This EPD is an indicator of growth from birth to yearling.

M or MK: This EPD predicts the genetic ability of a sire's daughters to produce milk. The higher number means more pounds of milk.

MB or MARB: This EPD predicts the marbling score based on a USDA Quality Grade. The higher the number the more the marbling.

REA: This EPD is expressed in square inches of rib-eye muscle area. The bigger the number means a bigger ribeye.

CV: This is a Carcass Value EPD that is expressed in dollar value per head as if the cattle were sold on a grid. The higher the \$CV means these cattle should make more money as fat cattle sold on a premium meat grid.

\$B: This dollar value number is based on weaning weight, feed merit and grid merit. The higher \$Beef Value means these cattle combine three traits important to the feeder and packer.

Ultrasound Information

All the bulls will be weighed and measured for frame size, ribeye area, marbling, fat thickness, and scrotal size. The bulls will also be fertility tested and tested for BVD. We will post all the measurements on our web-site by February 15th, 2009. Please feel free to access the information on www.grundbeefgenetics.com and www.camp1aranch.com.

Breed Average EPD's

Balancers: BW: -0.1 WW: 35 YW: 74 M: 18 REA: 0.08 MB: 0.02 CV: \$9.38

Gelbvieh: BW: 1.3 WW: 41 YW: 74 M: 17 REA: 0.06 MB: -0.05 CV: \$2.52

Angus: BW: 2.2 WW: 42 YW: 78 M: 20 REA: 0.10 IMF: 0.26 \$B: \$36.16

Red Angus: BW: 0.2 WW: 33 YW: 59 M: 17 REA: 0.05 MB: 0.06 ST: 8

Dear Friends,

We would like to invite you to our 13th annual Cattlemen's Choice Bull Sale. We hope you will take the time to study the catalog and the cattle selling on February 25th, 2009. The 2009 year has brought some change to our annual bull sale. You will notice that Camp 1A Ranch is selling bulls instead of JMB Angus and Rains Simmental. We wish the best to JMB Angus and Rain Simmental on their new sale. Camp 1A Ranch has been raising good Red Angus cattle over the last 10 years and we think you will like the type of bulls this outfit raises.

2008 was another challenging year due to the drought we experienced in the spring and early summer. Finally in August the rains began to fall and the grass began to grow. You will notice some of the bulls have lower weaning weights while other bulls have heavier weaning weights. The difference in rainfall between pastures had a large effect on some of these weaning weights. The bulls are backed by generations of good A.I. genetics and we feel these bulls will add more dollars to your calf crop. The bulls selling represent the top 40% of all the bulls produced at Grund Beef Genetics and Camp 1A Ranch.

We are always amazed by our customers. Many of our customers have topped numerous feeder cattle sales along with other customers that have made good money feeding out their cattle each year. We know that our genetics are just one piece of the puzzle and that good management is a key piece to earning extra dollars each and every year.

I know that every year I state that it is unbelievable the type of cattle we are producing today when compared to 5-10 years ago. Today the genetics are available to start with a small 60-80# calf and then wean a 600 to 700# calf at 7 months of age. We have concentrated on fertile, moderate framed cattle that will work for the cow-calf operation, the feeder and the packer. Ultimately, we realize that we are all "Beef Producers" and it is our job to produce an animal that creates a good eating experience for the consumer.

Good genetics are a big part of the profitability in the future, as the industry is selling 50-70% of all fat cattle on grid marketing agreements.

When looking at the catalog remember that Balancer and Gelbvieh cattle have their own set of EPD's, just as Angus has it's own set of EPD's and Red Angus has it's own set of EPD's. If we can be of any assistance, feel free to call us.

We look forward to seeing you!

Grund Beef Genetics & Camp 1A Ranch

CUSTOMER SERVICE & SATISFACTION

SIGHT-UNSEEN GUARANTEE

If you are unable to make the sale, we are offering a sight-unseen purchase program. We would like to visit with you about the bulls that your operation needs. We also have two independent cattlemen that buy bulls for other ranchers in the area. If you would like to contact Don MacLennan of the Valhalla Ranch or Andy Jones their numbers are listed below. These guys are very honest and will tell you their opinions! Don: 303-906-4374 or Andy: 785-769-4319.

BULL CARE

This year we are offering a program to keep your bulls until April 1, 2009. We will take your bull back to our place and feed them for \$2 per head per day. As of April 1, you will need to call and make arrangements to pick up your bull. Buyer does own the bull as of sale day and assumes all risk of injury or death. We can provide buyers insurance sale day that will cover the risk of injury or death until your breeding season is complete. We typically retain a few bulls for replacements or loaner bulls. If you have a problem with a bull injury, contact us and we usually can provide a replacement bull until breeding season is complete.

GUARANTEES

All bulls selling for \$2,500 or more are guaranteed against breeding injury for the first breeding season. A breeding season is defined as the 90 day period following the first turn out of the bull. This is not an insurance policy. If the bull encounters a problem, proper treatment or vet care is advisable. If a replacement bull is available, he will be provided, or if the buyer prefers, credit towards another bull will be given in the next year's sale, less salvage value of the injured bull. Please notify us as soon as possible should an injury occur.